

Department of Business Administration

Shri Ram College, Muzaffarnagar

Notice

DATE:05/11/2018

All the students of Business Administration are hereby informed that Department of Business Administration is organizing a “**Workshop on Awareness of Intellectual Property Rights**” On 10<sup>th</sup> day of November 2018 at 10:00 AM ( SRC Auditorium of management block).

**Notes:-**

1. It will be mandatory for all students to attend this program.
2. All students must be in proper uniform.



Dr. Saurabh Mittal

Head of Department



Co-ordinator  
IQAC, Shri Ram College,  
Muzaffarnagar



Principal  
Shri Ram College  
Muzaffarnagar

2018-2019  
WORKSHOP ON AWARENESS OF INTELLECTUAL PROPERTY RIGHTS



  
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IOAC, Shri Ram College,  
Muzaffarnagar

  
Principal  
Shri Ram College  
Muzaffarnagar

**Shri Ram College, Muzaffarnagar**

**BBA Department**

**DATE:10-11-2018**

*A Workshop*

*On*

*“Awareness of Intellectual Property Rights”*

**REPORT**

To promote the awareness of intellectual property rights and to encourage innovation across various disciplines.

**OBJECTIVE:-**

- 1 To create public awareness about the benefits of Intellectual Property among all sections of society.
- 2 To stimulate the creation and growth of Intellectual Property by undertaking relevant measures.
- 3 To encourage innovation and to provide incentives for for innovation by granting protections.
- 4 To recover research and development investments for a limited periods of time.
- 5 To stimulate the generation of Intellectual Property rights.

**CONTENT:-**

- Introduction & Orientation
- Survey the extent of awareness regard to various Intellectual Property rights.
- Working in higher educational Institutions
- To educate about the protection and enforcement of Intellectual Property rights from infringements.
- To establish link between industry and academia on Intellectual Property rights.

  
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- Educate the participants on how to respond to infringements of rights including patent rights.

### **TOPIC COVERED:-**

- Copyright, Trademarks, Trade dress etc.
- Unique design elements of various websites,
- Protect primarily to stimulate innovation, design and creation of technology,
- Development of new technology,
- Finance research and development activities.

### **Lay out for the Program:-**

- Welcome to the Guest
- Lamp Lighting
- Bouquet presentation to the Guest
- Introduction to the Guest

### **CONCLUSION:-**

Intellectual Property rights are the rights given to students over the creations of their minds. They usually give the creator an exclusive rights over the use of the students creation for a certain periods of time. While the basic social objectives of intellectual protection it should also be noted that the exclusive rights given are generally subject to a number to limitations and exceptions, aimed at fine-tuning the balance that has to be found between the legitimate interest of right holders and of users.

### **Other Important Information:-**

Time of the Program : 10:00AM-2:00PM  
Venue of the Seminar : SRC Auditorium of Management block.  
Date :10-11-2018

  
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**Summary :**

Event Coordinator - Mr. Himanshu Verma  
Anchor - Ms. Shruti Mittal  
Supporting Faculties- Mr. Amit Bhatnagar  
Mr. Pankaj Kaushik,  
Mr. Rajeev Rawal,  
Mr. Ajay Chauhan,  
Dr Saurabh Mittal  
Chief Guest - Dr. R.S. Chauhan

*Saurabh*


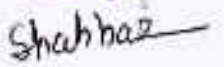



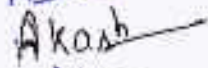


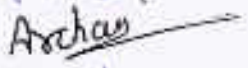




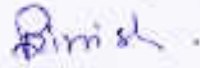


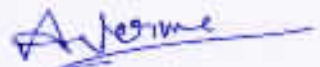

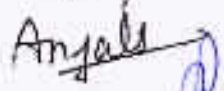


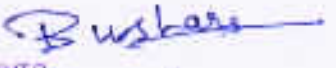


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SHRI RAM COLLEGE, MUZAFFARNAGAR  
DEPARTMENT OF BUSINESS ADMINISTRATION  
WORKSHOP ON AWARENESS INTELLECTUAL PROPERTY RIGHTS  
LIST OF PARTICIPATIVE STUDENTS

(2018-19)

10/11/2018

SRNo.	Student's Name	Year	Signature
1.	Mohd Suheil	II	
2.	Shahbaz	II	
3.	Aadityo Pundir	II	
4.	Aditi Garg	II	
5.	Akash Baliyan	II	
6.	Akash Jain	II	
7.	Alka	II	
8.	Altamas Khan	II	
9.	Anchana	II	
10.	Asif	II	
11.	Aryun Singh	II	
12.	Atul Pundir	II	
13.	Bharat Kumar	II	
14.	Binish Khan	II	
15.	Farid Alam	II	
16.	Hemant Singh	II	
17.	Anchal Verma	III	
18.	Anil Kumar	III	
19.	Angali Baliyan	III	
20.	Antish	III	
21.	Bikash Kumar Shana	III	
22.	Km. Bushara	III	
23.	Chhavi Chaudhary	III	
24.	Km Deepali Rani	III	

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25	Farhan Khan	III
26	Gaurav Kumar	III
27	Gulnava	III
28	Guneet	III
29	Hunny Tyagi	III
30	Jai Surya	III
31	Km Kajal	III
32	Km Karishma	III
33	Manish Kumar	III
34	Megha Dhiman	III
35	Mo Bhura	III
36	Moh Asif	III
37	Mohammad Anas	III
38	Mohammad Saif	III
39	Mohammad Sharif	III
40	Mohd Aasif	III
41	Mohd Ahmad	III
42	Mohd Athar Siddiqi	III
43	Mohd Khalid	III

Farhan  
Gaurav  
Guneet  
Hunny  
Sya  
Kajal  
Karishma  
Manish  
Megha  
Bhura  
~~Asif~~  
Mohammad Anas  
Saif  
~~Sharif~~  
Aasif  
Ahmad  
Siddiqi  
Khalid

Manish

  
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